Tracker Evolution

THE GOAL

- Increase department transparency
- Make results more accessible and engaging

THE PROBLEM

Tracker

MoDOT's performance measurement tool, *Tracker*, needed an update to better serve customers across the state.

THE APPROACH

Number of Fatalities

- Create a multi-divisional team
- Review/update measures
- Move from a static document to an interactive website

THE OUTCOMES

Tracker's seven chapters, which align with MoDOT's tangible results, include 49 updated measures to ensure the representation of critical performance areas. A dedicated interactive website quickly and easily conveys these performance results to customers.

TRACKER **WEB SESSIONS** 63,737 44,334 **2005-2019 2020-2021** (static PDFs) (interactive)

THE SUCCESSES

Moving to the web saves an estimated \$12,000 per year in printing costs.

